

Issue Four - April 1st, 2022







# From the Captains Chair – Harry Allen Jr



### Cheers Everyone!

I just got home from a 2-week jaunt to warmer weather and visiting friends; and can attest that I was witness to the shortage of staffing in the hospitality industry.

It's placed tremendous pressure on management teams to make sure the customer is served, similar to what our entire Organization is dealing with. It will take individual commitment, tenacity and clever ideas to overcome the supply chain and labor shortages. Fortunately, we have several branch operations to help our team through these unprecedented times. Its another reason to keep our vendor/partner partners close and informed of our commitment to their success. In this regard, we just attended a principal's meeting in Milwaukee, Twin Disc's new administrative home, and came away energized by their aggressive agenda for new product development and distributor support. Hopefully, our current Administration's recent acknowledgement that fossil fuel energy will have to grow through year 2050 will be the stimulus for our vendors rebound to healthy production levels.

April 1<sup>st</sup> marked the completion of 49 years for our Company. Our first VP of sales, Paul Shope, who played a key role in our early years, unexpectedly passed away in January. He visited us as recently as this past fall. We extend our deepest sympathy to his wife Mary, son Paul, daughter Jennifer and the extended family. Paul, (Shoper) retired 12 years ago and was 77 years old.

It's "electric!" Our new partner Torqeedo is helping us take another step forward and "slide" into the electrification of marine drivetrains. Take time to get a thorough understanding of the product and market potential, it will be your good ideas that land our first sales.

Speaking of good ideas, how about this one – Dana moves some of their big axle production to Lafayette, Indiana, but they lacked people with assembly knowledge. Our Perry leadership matched our resources with their need and provided PJ Strickland for three straight weeks to train and direct their assembly staff!

And finally with the frost leaving the ground in Madison, Ohio, we will be in the business of pouring the foundation for our new facility!

Wishing all of you Happy Easter and continued success and good health!

Harry Lallage

### FOR IMMEDIATE RELEASE





READER INQUIRES
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www.glpower.com
sales@glpower.com

# OHIO BASED GREAT LAKES POWER ANNOUNCED AS TORQEEDO DISTRIBUTOR FOR THE EASTERN UNITED STATES

Great Lakes Power is now the Eastern US exclusive distributor for Deep Blue Electric Propulsions Systems from Torquedo

MENTOR, OHIO – MARCH 23, 2022 - Torqeedo is welcoming a long time marine powertrain specialist as the newest distributor to their global distribution network. Great Lakes Power, headquartered in Mentor, Ohio, specializes in distribution, service, manufacturing, and engineering of powertrain solutions. Great Lakes Power will serve as the exclusive full service distributor for Torqueedo Deep Blue Electric Propulsion Systems in the Eastern United States, offering sales and service support, factory trained technicians and genuine spare parts.

"We see increasing demand for sustainability solutions in the commercial marine industry, and we look forward to working with a global technology pioneer like Torqueedo to establish a strong position in this important growth sector, "said Harry Allen III, Vice President at Great Lakes Power. "Torqueedo's highly integrated Deep Blue electric and hybrid systems are recognized throughout the industry for their engineering excellence and advanced technologies."

"Great Lakes Power has been a driving force in the U.S. commercial marine market for nearly 50 years and has won a well-deserved reputation across the industry," said Patrick Bucci, Senior Director of Sales for Torqeedo, Inc. "With branch offices in key marine geographic markets, they will be a valued strategic partner to help drive Torqeedo's rapidly growing commercial marine electrification business in the Eastern United States."

The Great Lakes Power Group was founded in 1973 and has over a dozen locations throughout the Eastern United States. All Great Lakes Power locations employ factory trained and certified technicians in both the shop and the field who are readily available to assist customers with all their propulsion needs.

Great Lakes Power's success lies in its strength to solve customer problems competently and professionally. For nearly 50 years, we have added value to our customers' needs by providing the best power transmission and drive train products, parts and services in the industry.

To learn more about Torquedo Electric Propulsion Products please visit their website here: <u>Electric powered outboards for boats - Torquedo</u>

To learn more about the Great Lakes Power Group please visit their website here: <a href="https://www.glpower.com">https://www.glpower.com</a>



# TRAINING IN PROGRESS

TORQEEDO Training in Crystal Lake, Illinois March 1st – March 3rd

### **IN ATTENDANCE WERE**

Aaron Eckert
Harry Allen III
Boyd Youngblood
Dan Jones
Tim Bertrand
Omar Betancourt
Shane Kowalski
Ben Allen
Don Marrie





# Torgeedo









**MENTOR** 



Thanks to Don Marrie and Joe Corrigan our customer is enjoying their new machine. This New Shuttlelift DB50, with all the bells and whistles, was delivered and set up for a pre-cast concrete producer in Western Michigan.

Don worked this deal for months, even through an acquisition, he got the deal done. Joe worked on site for long days, and the elements to get this complicated machine set up. Great job by both.







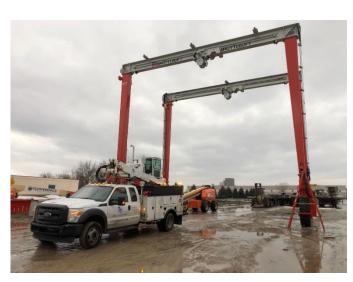


















**MENTOR** 



Congrats to Dylan Wilson, our Marine Travelift Superstar!!!!!

WELCOME BABY WYATT!! Born 1/20/22

Weighing in at 7lbs, 12oz, 20 in long – All are doing well!!!





#### **CHESAPEAKE**



Through a friend in the industry, Great Lakes Power was offered the opportunity to take several of our customers on a lastminute private charter fishing trip (thanks to Boyd Youngblood for making the connection). Al Sewell from FOLEY CAT and Jason Blume from MAN Engines joined us on a 72 Viking for a Sailfish trip out of Palm Beach.

We had great weather and great fishing, going 6 for 7 on Sailfish with several onboard (including our customer Al Sewell) landing their first Sail. Throughout the day we shared some great camaraderie as well as some insight into upcoming product launches for both companies (which has already been shared with TD).

Agron







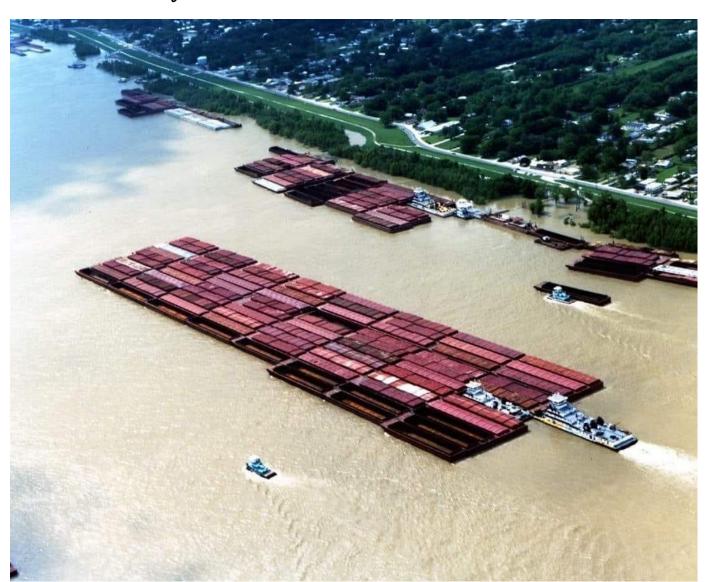




The Worlds Largest - rafted tow, heading north on the Mississippi with the "M/V Robert A. Kyle" doin the shove'n!

I count 84 not including the Push Boat tied up w/ them. To put it in perspective a 16 tow is usually considered the normal amount to handle.

Timmy T





GL Power made our presence known at the Palm Beach Boat Show (March 24 – 27) with a Torqeedo 80HP electric outboard unit on display. We also broke in our brand-new GL Power display counter, complete with interchangeable discs for all the major product brands! The show was manned by GL Power staff from NAPP, Moorestown, Chesapeake and all three Florida branches. On March 24, we hosted a customer crab boil that fed over 35 people (with plenty left over for Friday night's dinner)!!



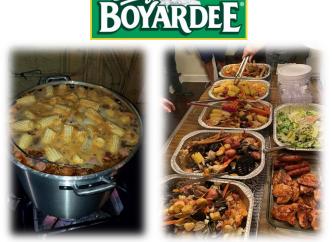
Thanks to Shane Kowalski, Clayton Howell, Omar Betancourt and Jason Minx for attending/working the show. I also must give a special level of gratitude to Chef Boyd-ardee Youngblood and Aaron Eckert for being our cooks for the dinners and crab boil. Last but not least, I want to thank Bill Long for assisting me with setup of the show and being our breakfast cook on Thursday morning.

John





We saw a lot of foot traffic about the Torqeedo product and with the assistance of Jon Kruse and Patrick Bucci we were able to represent this new opportunity well. We also saw good inquiries about Twin Disc, HJ and Glendinning to complement our marine product offerings.











The old logo was getting a little worn out....

But we have begun to move forward with new logos on the vehicles and the signage. We thought we would keep some of the old around for a bit........









Tampa recently landed another rebuild at the local shipyard.

Once the Cayo largo, and the Isla Bonita were completed, the engineer for the

company was pleased to see the level of service they received while at International Ship repair, from Great Lakes Power Service of Tampa.

We have catered to them while they are in port with the Puerto Rican ferry boats and hope to get more and more business from them going forward!!

The Cayo Blanco has just arrived in port and is being dismantled as we speak.

Once the transmissions are removed, they will be picked up on the flat-bed and brought to the shop for rebuild.









**FORT WORTH** 





Larry McKamy above as a baby, being held by his Grandfather Ralph K Allen, with his Mom looking on from the background. When still very young, Larry's Grandfather Ralph delivered milk to Link-Belt in Cedar Rapids. People there noticed how hard Ralph worked and hired him and the 1930's.

In the early 1940's Link-Belt sent him and his family to Dallas to be the sales rep for North Texas. This Larry ended up in Texas. Larry was born in Dallas and very happy to say he is the Grandson of Ralph K Allen.





NAPP Team,

We wanted to just say a quick THANK YOU to everyone there for always helping us out down here in Jacksonville. Anytime we call you and regardless of who answers the phone – we are always greeted with kind words and very helpful actions & assistance. Everything from basic questions to "can you bail me out of this one" type of situations, your branch ALWAYS seems to come through for us and in my opinion, is the epitome of what top shelf customer service is all about. From Dan & Bill helping us out with marine gear applications, Matt's help with service questions and finding parts, Ryan killing it for us on BOM changes and Nathan getting stuff out the door quickly & Janet processing said BOM changes, John and all the parts guys help at times... and of course Mike who has dug us out of more HP holes that I like to admit and has taken the time to travel down here and do some training for us......we really do owe you a HUGE ATTA-BOY and THANK YOU!

While you are all northerners ....it's no doubt that "southern hospitality" is alive in well in Exeter!

Tomorrow lunch is on us, we hope you enjoy it. And again, Thank you!! Jason Minx





Jason,

Everyone really enjoyed the pizza today. It was very much appreciated. We have a GL Power team mentality here, we know one hand washes the other, and we are just doing our part to keep the wheels turning. We are always happy to help! *Matt Goldstein* 



**PERRY** 



Jesse Bilicic, former driver of the Spirit of America rig, had a replica made of the boat!

This replica travels up to 50mph!













R D Y X ZD

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23 points if you get them all!

#### WORD SEARCH LIST

**GAME #1** 

**WORD SEARCH** 

CARRARO KONGSBERG CENTA MARINE TRAVELIFT CLARK HURTH MERITOR COMER RACOR COTTA SGF

CUMMINS SHUTTLELIFT DANA TDI

DONALDSON DURST VULKAN FUNK WICHITA GROENEVELDBEK/

HAMILTONJET

TWIN DISC WIX

# **GAME #2 WORD SCRAMBLE**



8 points if you get them all!

c points in your got through	•
TRANMSISNIOSS	
GA EOBRXES	
TRRQUET ONVEESORC	
KOWERETPF OFAS	
CUCTEHLS	
KRASEB	
PUMPVRDSIE	
REIVDLIENS	





### Guess the most popular surveyed answers!

30 points if you get the number one answer, 20 points for the number 2 answer, and 10 points for the number 3 answer The one w the most points wins a prize!!





1. Name famous rivalries between brands	
2. Name a fictional fantasy book series with a large fanbase	
3. Name a food many people are allergic to	
4. Name A Sport Where The Players Don't Wear A Helmet	
5. Name Something Water Skiers Need that Snow Skiers Don't	
6. Name Something That Might Accidentally Get Caught In A Paper Shredder	
7. Name a House You Never Want to Be In	
8. Name Something a Person Might Keep in a Cellar	
9. Name a Term Used In a Game of Bowling	
10. Name Something People Do In The Woods That Probably Annoys The Animals Living There	



## Name:

Submit your answers for all three games at one time by Friday, April 8<sup>th</sup>. Points will be added together from all three games. The one with the most points wins! One submission per person, one time.



I hope you enjoyed this issue of "Lake Breaking News" now in its second year of revival!

This issue covered January, February and March 2022.

Please submit any newsworthy articles by the end of June for the next issue due out July 1<sup>st..</sup>

Thanks for all your input! Keep those photos coming!!

Thanks!

Chris

